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Creative Healthcare and California Association of Healthcare Quality announce partnership to promote and offer Lean and Six Sigma online training

SAN DIEGO, CA – AUGUST 15, 2014 - Creative Healthcare (CHC) announced today that it has formed a relationship with the California Association of Healthcare Quality (www.cahq.org) to create a broader distribution channel for the company's existing products, in particular the *Lean for Healthcare* online training program.

Under the agreement, CHC will offer their Lean and Six Sigma online programs at up to 25% off the current retail price. Such a deep discount should make the product affordable even for individuals that are unable to get tuition reimbursement assistance from their employer. Completion of these programs not only equips healthcare professionals to solve problems in their immediate environment; the acquired skills should also make them more attractive to future employers.

CHC's *Lean for Healthcare* online training was an encore development project to the company's already successful Six Sigma product. In 2005, the American Society for Quality adopted the product as the foundation of online training they offer to their healthcare members around the world. CHC also supplies the product as a complement to classroom sessions they offer to healthcare organizations throughout the U.S.

"We are delighted to join with the California Association of Healthcare Quality to improve access to performance improvement training," notes Ian R. Lazarus, the Managing Partner at CHC. "This is a partnership that makes great sense for so many reasons," he continues, pointing out that both organizations are located in California.

"We are thrilled with our new partnership with CHC. Our alliance will further enhance CAHQ's mission of developing and promoting the healthcare quality professional by providing appropriate, pertinent, and high caliber education and resources," said Maria I. Faulve-Montojo, RN, MSN, CPHQ, and President of CAHQ.

Additional details on the partnership, as well as how to order the online programs, will be available on the websites of both organizations starting September 15, 2014.

About Creative Healthcare: Creative Healthcare (www.creative-healthcare.com) has been providing technologies and training to support healthcare performance improvement since 1998. Today, CHC is a leading provider of project consulting and training deployment in healthcare. Their combined classroom and online Lean and Six Sigma training programs, designed specifically for healthcare providers and suppliers, are available through the American Society for Quality (ASQ) and other channel partners. A recent study of 150 projects across CHC clients revealed an average return on investment of 7:1.

About California Association for Healthcare Quality: The California Association for Healthcare Quality (www.cahq.org), established in 1977, develops and promotes the healthcare quality professional by providing leadership in the industry, networking opportunities, education and resources. CAHQ is the only organization in California affiliated with the National Association for Healthcare Quality.

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